



Rural development

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Abstract

Rural development is the process of improving the quality of life and economic wellbeing of people living in rural areas, often relatively isolated and sparsely populated areas sustainable Rural Development is vital to the economic, social and environmental viability of nations. A healthy and dynamic agricultural sector is an important foundation of Rural Development generating strong linkages to other economic sectors "Rural development implies both the economic betterment of people as well as greater social transformation.

Keywords: rural area, life of rural people, rural development, scope of rural development, problem of rural development

Introduction

Objective of rural development

The main objective of the Rural Development is improving the living standard of rural people by utilizing the easily available natural and human resources.

1. Development of agriculture and allied activities
2. Development of village and cottage industries and handicrafts
3. Development of socio economic infrastructure which include setting up of ruralbanks, co-operative, schools etc.
4. Development of community services and facilities like drinking water electricity, rural roads, health services etc.
5. Development of human resources mobilization
6. To improve the living standards by providing food, shelter, clothing, employment and education
7. To increase productivity in rural areas and reduce proverty
8. To ensure distributive justice and equalization of opportunities in the society
9. To involve people in planning and development
10. A strategy based on collectivization of resources

Scope and Importance of rural development

1. Rural development is a dynamic process which is concerned with rural areas.
2. Bulks of raw materials of industries come from agriculture and rural sector
3. Growing disparity between the urban elite and the rural poor can lead to political instability
4. Around 70% of Indian population get employment through agriculture.
5. Helpful in improving village communication
6. To improve rural marketing facility
7. To develop rural youths, children and women.
8. To develop infrastructure facility of rural areas
9. To develop leadership activity of rural areas.

Problem of rural development

- People Related
- Agriculture related problem
- Infrastructure related problem
- Economic problem
- Social and Culture problem
- Administrative problem
- Improve Infrastructure
- Women Empowerment
- Poverty and Population
- Privatization of sports sector
- Improve environment quality
- Space Technology

Rural Development

Rural areas are facing major challenge today which arise mainly from globalization demographic change and the rural migration of young, well trained people. India is a country of villages and its development is synonymous with development of the people living in rural areas. There are no universally accepted approaches to rural development. It is a choice influenced by time, space, culture. Rural development is the process of improving the quality of life and economic wellbeing of people living in rural areas, often relatively isolated and sparsely populated areas. The frequency of social interaction in rural areas is comparatively lower than in urban areas. Rural areas is sparsely populated because many people leaves rural areas and settles in the urban areas for more facilities.

Conclusion

The spirit of India lives in villages and only by changing the face of rural areas, we can hope for a better future for the state and nation as a whole. For rural development modernization of agriculture is the most important requisite. This will lead to improvement in the economic condition of the rural masses.

The increased purchasing power of the rural masses will provide larger market for the products of the manufacturing sectors. Sustainable rural development is vital to the economic, social and environmental viability of nation. Rural development implies both the economic betterment of people as well as greater social transformation rural development in India is one of the most important factor for the growth of Indian Economy.

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